

**AMENDMENT TO THE CLAIMS**

1. (Currently Amended) A method for employing private content in an email message for recipients, the method comprising:  
receiving, at an email server, the email message addressed to the recipients from an email client;  
identifying, by the email server, in response to receipt of the email message from the email client, an instance of the private content in the email message;  
determining, by the email server, in response to identifying the instance, an association[[ng]] between the instance and[[with]] a recipient of the recipients; and  
generating, by the email server, an email for the recipient based upon determining the association, the email comprising the email message with the instance;  
generating, by the email server, one or more additional emails for the one or more remaining recipients, wherein generating the one or more additional emails comprises redacting the email message are-redacted to exclude the instance, wherein a redacted email message is created, and generating the one or more additional emails with the redacted email message to display the email message with the instance when routed to the recipient and to exclude the instance when routed to anotherthe one or more remaining recipient-of the recipients; and  
transmitting, by the email server, the emails to the recipients.
2. (Cancelled)
3. (Original) The method of claim 1, wherein identifying the instance comprises identifying a mark adjacent to the instance, wherein the mark is indicative of a bounding edge of the instance.

4. (Original) The method of claim 1, wherein identifying the instance comprises identifying the instance as a highlighted portion of text in response to a command from a user.
- 5.-7. (Cancelled)
8. (Currently Amended) The method of claim 1, wherein generating the one or more additional emails for the one or more remaining recipients comprises generating ~~[[an]]~~the email havingwith hypertext markup language code that is configured to display the email message without the instance in response to routing the email to the one or more remaining recipients.
9. (Currently Amended) The method of claim 1, wherein ~~generating emails~~redacting the email message to exclude the instance comprises ~~[[remov]]~~deleting the instance from the email message.
10. (Currently Amended) An apparatus for employing private content in an email message for recipients, the apparatus being part of an email server and comprising:
  - a content identifier to receive the email message from an email client and, in response, to identify ~~[[an]]~~one or more instances of private content in the email message;
  - a content associator to determine an association~~[[e]]~~ ~~[[the]]~~ between at least one instance ~~[[with]]~~and a first set of one or more recipient of the recipients and to associate remaining instances, if any, with additional sets of the recipients; and
  - an email generator to generate the a first email for each recipient in the first set comprising the at least one instance based upon an association with the at least one instance and to redact the at least one instance from the email message to generate emails for the additional sets of the recipients, if any, to display the email message with the at least one instance when routed to

the first set of one or more recipients and to exclude the at least one instance when routed to ~~[[an]]other recipient of the recipients; and~~  
a messaging gateway coupled with the email generator to transmit the emails to the recipients.

11[[0]]. (Cancelled)

12[[1]]. (Currently Amended) The apparatus of claim ~~[[9]]10~~, wherein the content identifier comprises a mark identifier to search the email message for at least one mark, the at least one mark being indicative of at least one boundary of the one or more instances.

13[[2]]. (Currently Amended) The apparatus of claim ~~[[9]]10~~, wherein the content identifier is configured to parse a table, wherein the table identifies a location of the one or more instances in the email message.

14[[3]]. (Cancelled)

15[[4]]. (Currently Amended) The apparatus of claim ~~[[9]]10~~, wherein the content associator is configured to generate an index associating the first set of the recipients with at least one location of ~~[[an]]one or more~~ instances in the email message.

16[[5]]. (Currently Amended) The apparatus of claim ~~[[9]]10~~, wherein the email generator comprises a content redactor to generate hypertext markup language code that is configured to display the one or more instances in response to routing the email to a recipient belonging to the first set of the recipients.

17[[6]]. (Currently Amended) The apparatus of claim ~~[[9]]10~~, wherein the content redactor is configured to remove the one or more instances from text of the emails ~~unless other than~~ the first email ~~[[is ]]routed to~~ each recipient in the first set of the recipients.

18[[7]]. (Currently Amended) A machine-accessible medium containing instructions, which when executed by a machine, cause said machine to perform operations, the operations comprising:  
receiving, at an email server, the email message addressed to the recipients from an email client;  
identifying, by the email server, in response to receipt of the email message from the email client, an instance of private content in an email message composed for recipients;  
determining, by the email server, in response to identifying the instance, an association[[ng]] between the instance and[[with]] a recipient of the recipients; and  
generating, by the email server, an email for the recipient, the email comprising the email message with the instance;  
generating, by the email server, one or more additional emails for the one or more remaining recipients, wherein generating the one or more additional emails comprises redacting the email message ~~are redacted~~ to exclude the instance, wherein a redacted email message is created, and generating the one or more additional emails with the redacted email message to display the email message with the instance when routed to the recipient and to exclude the instance when routed to anotherthe one or more remaining recipient of the recipients; and  
transmitting, by the email server, the emails to the recipients.

19[[8]]. (Cancelled)

20[[19]]. (Currently Amended) The machine-accessible medium of claim 18[[7]], wherein identifying the instance comprises identifying a mark adjacent to the instance, wherein the mark is incorporated into the email message by a user and is indicative of a bounding edge of the instance.

21[[0]].- 22[[1]]. (Cancelled)

23[[2]]. (Currently Amended) The machine-accessible medium of claim 18[[7]], wherein generating emails comprises generating an email having hypertext markup language code that is configured to display the instance in response to routing the email to the recipient.

24. (New) A method for employing private content in an email message for recipients, the method comprising:
- interacting, by an email client, with a user to compose the email message and to associate the recipients with the email message;
  - identifying, by the email client, an instance of the private content in the email message based upon interactions with the user;
  - associating, by the email client, the instance with a recipient of the recipients; and
  - transmitting, by the email client to an email server, the email message with one or more portions of the email message identified as private content and an association between the instance of the private content and the recipient, for generation, by the email server, of at least one email comprising the email message with the private content and at least one email comprising the email message excluding the private content.
25. (New) The method of claim 24, further comprising generating code to display the instance for an email routed to the recipient and to redact the instance for another email routed to another recipient.
26. (New) The method of claim 24, further comprising generating a preview of an email for the recipient in response to selection by a user, within an email header for the email message, of the recipient.
27. (New) The method of claim 24, wherein associating the instance comprises interacting with a user to associate the recipient with the instance.

28. (New) The method of claim 24, wherein transmitting the email message comprises transmitting the email message to the email server with code to display the instance for an email routed to the recipient and to redact the instance for another email routed to another recipient.
29. (New) An email client for employing private content in an email message for recipients, the email client comprising:
  - a composer to compose the email message and associate the recipients with the email message;
  - a content identifier to identify an instance of private content in the email message;
  - and
  - a content associator to associate the instance less than all of the recipients;the email client to transmit the email message to an email server, the email message having one or more portions identified as private content and an association between the instance of the private content and the less than all of the recipients, to facilitate generation, by the email server, of at least one email comprising the email message with the private content for the less than all of the recipients and at least one email comprising the email message excluding the private content.
30. (New) The email client of claim 29, wherein the content identifier is configured to generate a table to the email message, wherein the table identifies a location of the instance in the email message.
31. (New) The email client of claim 29, wherein the content associator is configured to interact with a user and, in response to selection of at least one recipient of the less than all of the recipients within an email header of the email message, to generate a preview of resulting content from the email message for the at least one recipient, wherein the resulting content comprises the private content.

32. (New) The email client of claim 29, wherein the content associator is configured to generate an index associating the first recipient with a location of an instance in the email message.